

CONTENTS

1.	Introduction	1
	Sridhar R. Tayur, Ram Ganeshan and Michael Magazine	
2.	Optimal Policies and Simulation Based Optimization for Capacitated Production Inventory Systems	7
	Roman Kapuscinski and Sridhar R. Tayur	
3.	Service Levels and Tail Probabilities in Multistage Capacitated Production-Inventory Systems	41
	Paul Glasserman	
4.	On (R, NQ) Policies Serial Inventory Systems	71
	Fangruo Chen	
5.	Competitive Supply Chain Inventory Management	111
	Gérard P. Cachon	
6.	Vehicle Routing and the Supply Chain	147
	Shoshana Anily and Julien Bramel	
7.	Supply Contracts with Quantity Commitments and Stochastic Demand	197
	Ravi Anupindi and Yehuda Bassok	
8.	Supply Chain Contracting and Coordination with Stochastic Demand	233
	Martin A. Lariviere	
9.	Designing Supply Contracts: Contract Type and Information Asymmetry	269
	Charles J. Corbett and Christopher S. Tang	

- | | | |
|-----|---|-----|
| 10. | Modeling Supply Chain Contracts: A Review
Andy A. Tsay, Steven Nahmias,
and Narendra Agrawal | 299 |
| 11. | Modeling the Impact of Information on Inventories
Ananth V. Iyer | 337 |
| 12. | Modeling Impacts of Electronic Data Interchange Technology
Sunder Kekre, Tridas Mukhopadhyay
and Kannan Srinivasan | 359 |
| 13. | Business Cycles and Productivity in Capital Equipment Supply Chains
Edward G. Anderson, Jr. and Charles H. Fine | 381 |
| 14. | The Bullwhip Effect: Managerial Insights on the Impact of Forecasting and Information on Variability in a Supply Chain
Frank Chen, Zvi Drezner, Jennifer K. Ryan
and David Simchi-Levi | 417 |
| 15. | Value of Information Sharing and Comparison with Delayed Differentiation
Srinagesh Gavirneni and Sridhar Tayur | 441 |
| 16. | Managing Product Variety: An Operations Perspective
Amit Garg and Hau L. Lee | 467 |
| 17. | Retail Inventories and Consumer Choice
Siddharth Mahajan and Garrett J. van Ryzin | 491 |
| 18. | The Benefits of Design for Postponement
Yossi Aviv and Awi Federgruen | 553 |

19.	Stochastic Programming Models for Managing Product Variety Jayashankar M. Swaminathan and Sridhar R. Tayur	585
20.	Global Sourcing Strategies Under Exchange Rate Uncertainty Panos Kouvelis	625
21.	Global Supply Chain Management: A Survey of Research and Applications Morris A. Cohen and Arnd Huchzermeir	669
22.	Managing Supply Chains in Emerging Markets Alan Scheller-Wolf and Sridhar R. Tayur	703
23.	Bottom-Up vs. Top-Down Approaches to Supply Chain Modeling Jeremy F. Shapiro	737
24.	Inventory Planning in Large Assembly Supply Chains Gerald E. Feigin	761
25.	Managing Inventory for Fashion Products Ananth Raman	789
26.	Inventory Control for Joint Manufacturing and Remanufacturing E.A. Van der Laan, M. Fleischman, R. Dekker and L.N. Van Wassenhove	807
27.	A Taxonomic Review of Supply Chain Management Research Ram Ganeshan, Eric Jack, Michael J. Magazine and Paul Stephens	839