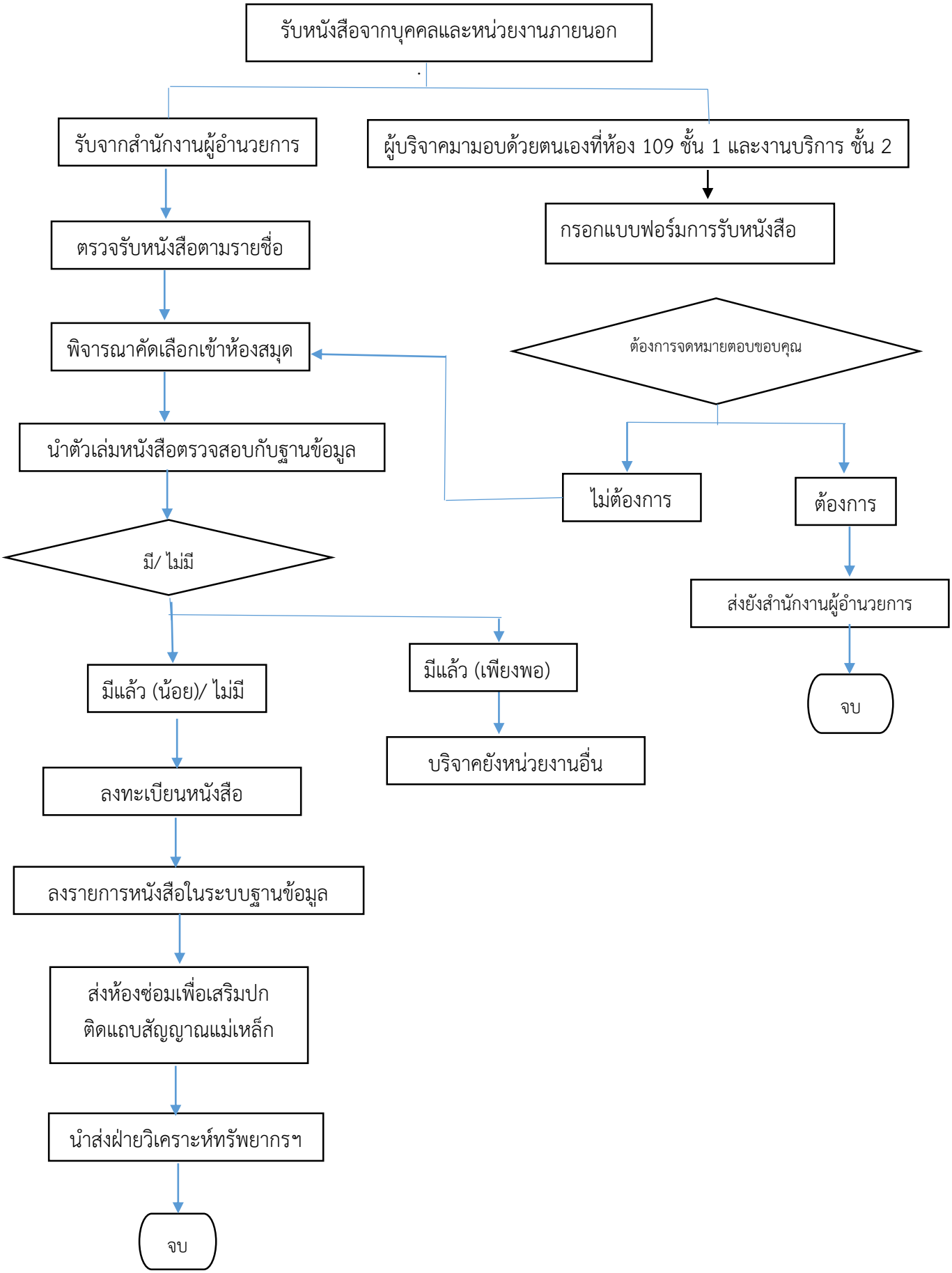งานหนังสือบริจาค